

BECOME A SPONSOR OF ROGER EBERT'S OVERLOOKED FILM FESTIVAL!
APRIL 21-25, 2004

The University of Illinois Campus and the Historic Virginia Theatre

Because of sponsors like you, we are able to continue the first major, international film festival in the history of Champaign-Urbana and the University of Illinois.

Please contact Mary Susan Britt (217) 244-0552 or marsue@uiuc.edu.

DIAMOND SPONSOR: \$10,000 and Above

- Display a banner, poster, kiosk, or other prominent sign inside the Virginia Theatre
- Opportunity for a representative to take part in a panel discussion
- Company logo in Festival program
- 1 Full-page ad in Festival program
- Company name on Festival poster (distributed throughout Central Illinois)
- Company name on advertisements in local newspapers
- Company name and logo on Festival home page (www.ebertfest.com)
- Company logo on slides prior to all Festival screenings
- Company logo on sponsors' page in Festival program
- 8 VIP passes to all screenings
- Invitation to Gala opening and post- festival reception
- Invitation to Chicago press party
- Reserved seating with Roger in the Virginia Theatre
- Lunch and dinner provided in the green room with Roger and film guests

PLATINUM SPONSOR: \$5,000-10,000

- Display a banner, poster, kiosk, or other prominent sign at the Virginia Theatre
- Full-page ad in Festival program
- Company name on Festival poster (distributed throughout Central Illinois)
- Company name on advertisements in local newspapers
- Company name and logo on Festival home page (www.ebertfest.com)
- Company logo on slides prior to all Festival screenings
- Company logo on sponsors' page in Festival program
- 4 VIP passes to all screenings
- Invitation to Gala opening and post- festival reception
- Invitation to Chicago press party
- Reserved seating with Roger in the Virginia Theatre
- Lunch and dinner provided in the green room with Roger and film guests

GOLD SPONSOR: \$2,500

- ½ page ad in Festival program
- Company name on Festival poster (distributed throughout Central Illinois)
- Company name on advertisements in local newspapers
- Company name and logo on Festival home page (www.ebertfest.com)
- Company logo on slides prior to all Festival screenings
- Company name on sponsors' page in Festival program
- 3 VIP passes to all screenings
- Invitation to Gala opening and post festival reception
- Reserved seating with Roger in the Virginia Theatre
- Lunch and dinner provided in the green room with Roger and film guests

SILVER SPONSOR: \$1,000

- ¼ page ad in Festival program
- Company name on Festival poster (distributed throughout Central Illinois)
- Company name on advertisements in local newspapers
- Company name and logo on Festival home page (www.ebertfest.com)
- Company logo on slides prior to all Festival screenings
- Company name on sponsors' page in Festival program
- 2 VIP passes to all screenings
- Invitation to Gala opening and post festival reception
- Reserved seating with Roger in the Virginia Theatre
- Lunch and dinner provided in the green room with Roger and film guests

PATRON: \$500

- 2 Festival passes to all screenings
- Invitation to Gala opening and post festival reception
- Name listed on Festival poster (distributed throughout Central Illinois)
- Name listed on Festival home page (www.ebertfest.com)
- Name listed in Festival program

FESTIVAL FRIEND: \$250

- 1 Festival passes to all screenings
- Invitation to Gala opening and post festival reception
- Name listed on Festival poster (distributed throughout Central Illinois)
- Name listed on Festival home page (www.ebertfest.com)
- Name listed in Festival program

FESTIVAL ASSOCIATE: \$100

- Name listed in Festival program
- Name listed on Festival poster (distributed throughout Central Illinois)
- Name listed on Festival home page (www.ebertfest.com)

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- Name listed on Festival home page (www.ebertfest.com)
- Name listed in Festival program
- Name listed on Festival poster (distributed throughout Central Illinois)